

# TOP SCHOOL FUNDRAISERS PRESS RELEASE

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Top School Fundraisers

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For Immediate Release

## GRANT AWARDS HELP UNDERFUNDED SCHOOL DISTRICTS DURING UNCERTAIN ECONOMIC TIMES

**Wichita Falls, Texas, September 19, 2008** – Current events in the US economy are causing concerns not just for the business world, but in the education sector as well. A recent [article](#) from respected publication Education Week focused on how the crisis impacts state and district investment portfolios and teacher-retirement funds.

Higher transportation, food and fuel costs are also hitting school districts hard. Layoffs across many industries compound the problem for families, who may not be able to pay for school related expenses as in the past. Between all of these issues parents and educators may be justified in foreseeing the possibility of schools cutting not just extra-curricular activities but educational programs as well.

To help address this issue head on, school leaders need to be more vigilant than ever about funding and fundraising programs. TopSchoolFundraisers.com is an online source for free advice and resources for parents and school leaders to plan fundraising projects. Now the group is stepping up its efforts by offering a direct grant of up to \$5000.

Sandra Sims, President of Step by Step Fundraising, the parent company of Top School Fundraisers, said, "I've been privileged to help schools with their fundraisers over the years. But I've always wanted to do more. Now we're able to help schools directly as well as providing fundraising resources."

Any public, private or charter school, pre-K through 12th grade, in the United States or Canada is eligible to apply. Preference will be given to projects that will directly support a specific curriculum such as (but not limited to) technology, fine arts, reading or science.

Jim Berigan, lead writer and managing editor of TopSchoolFundraisers.com, said, "When I was a school principal nothing frustrated me more than when we had to cut a program or a teacher because of a lack of funds. I hate to see kids hurt like that. I know how important this kind of grant funding is."

To apply school officials need to complete a one page form and prepare a presentation that explains how they would use the grant money. The presentation can be written in the form of a letter, an essay or other proposal style. Schools can also utilize technology such as online video to be creative with their proposal.

Those wishing to apply should go to the website at [TopSchoolFundraisers.com/finance](http://TopSchoolFundraisers.com/finance) or request an application be mailed to them by calling the company at the toll free number, 1-877-580-2575.